



## Chipotle Mexican Grill Decreases Operational Costs and Improves Employee Retention with PlayerLync

"When I was tasked with looking for the most up-and-coming technology that's going to be there for the next 20 years, it was a no-brainer once we found it. PlayerLync was the solution that gives us on-demand technology and training where we need to, no matter what format it is. They're able to do things that we don't even know we want to do yet." **Sam Worobec, Training Manager, Chipotle Mexican Grill**

### The Challenge

Deliver eLearning content and corporate communications to 45,000 employees across 1,600 locations

Replace paper-based training with one solution that is easy to use, maximizes video content and encourages collaboration

Limited store Internet bandwidth is needed for critical systems like POS, security cameras and phones

High turnover industry. Need to engage employees during training and development to improve retention

### The Solution

Chipotle evaluates a variety of LMS technologies and content storage and synchronization tools

Chipotle chooses PlayerLync's tablet-based content delivery and control system for training initiatives

Chipotle automatically delivers eLearning content, recipes, manuals and messages to iPad

Employees login to any device and access role-specific training content

Team leaders have access to contextual collaboration tools within the application

### The Results

Chipotle looks to save \$2 million and 1,300 trees per year

Increased employee retention, and improved accuracy and consistency of service

Managers capture video on their tablets and share best practices across enterprise

Corporate is able to provide employees with video dose of corporate culture and inspiration

### Company

**Industry.** Restaurant

**Product.** Food & Drink

**Founded.** 1993

**Location.** Denver, CO

**Operations.** 1,600 locations

**Employees.** 46,000

**Facts.** Chipotle opens a new restaurant every two days